

Fundraising Preparation Services

Business Valuation (VAL)
Business Plan Preparation (BPV)
Fundraising Planning (FRP)

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Ayaris 9

Integrity. Precision. Fairness

Ayaris 9

Introduction

Ayaris 9 provides management teams and investors the following corporate finance advisory services: enterprise valuation, M&A synergy valuation, management strategy recommendation, corporate fundraising planning, investment planning, financial strategy advisory and investment target search.

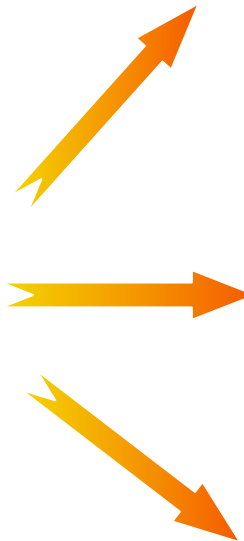


The firm's 15 team members serve our clients from our Taipei, Shanghai and New York offices. Team members are made up of seasoned executives and academically-excelled graduates from Harvard, Stanford, Berkeley and National Taiwan University.

In Asia, Ayaris 9 is a member of The *Chinese Association of Business and Intangible Assets Valuation*, bringing the firm's vision of **Integrity, Precision** and **Fairness** to practice.

Fundraising Preparation Services

Ayaris 9's Market Coverage Group (MCG) provides 3 types of tailored services.



Business Valuation

Business Plan Preparation

Fundraising Planning

Sources of Funding Across Stages of Growth

The Start-up Stage

- Sources: Founders, family, friends
- Angel/seed capital funding
- Series A financing



Lack of available sources of funding compared to the Growth Stage and the Mature Stage

The Growth Stage

- Series B and C financing
- Commercial finance
- Strategic alliance finance
- Initial public offering (IPO)
- Sale of business to competitors
- Sale of business to PE firms
- Management buyout (MBO)

The Mature Stage

- Debt financing
- Commercial finance
- Strategic alliance finance
- Initial public offering (IPO)
- Seasoned equity offering (SEO)
- Sale of business to competitors
- Sale of business to PE firms
- Management buyout (MBO)

Professional Fundraising Package

Fundraising Documents & Services



- ✓ **Executive Summary**
- ✓ **Business Plan**
 - ✓ Management Expertise
 - ✓ Market Challenges
 - ✓ Product or Service
 - ✓ Revenue Model
 - ✓ Cost Structure
 - ✓ Core Competency
 - ✓ Development Schedule
 - ✓ **Financial Forecast**
 - ✓ Exit Strategy
- ✓ **Financial Valuation**
- ✓ **Deal Structure Strategy**
- ✓ **Term Sheet Template**
- ✓ **On-Going Advisory and Reporting**

How Ayaris 9 Can Help

Ayaris 9 Offers

Executive Summary

Business Plan

Financial Forecast

Financial Valuation

Deal Structure Strategy

Term Sheet Bullet Points

Funding Process Training

Startup Company Receives

Brief Company Intro to Get Investors' Attention

Detailed Explanation of Your Business

Financial Forecasts with Financial Assumptions Explained

Valuation Opinion of the Company Backed by Ayaris 9 with Explanations

Potential Funding Deal Structure Scenarios and Recommendations

Useful for Your Investors to Save Time on New Drafts

Training to Help You Get Started

Ayaris 9 Service Menu

For management team looking for comprehensive assistance.

Fundraising Planning

Executive Summary
Business Plan
Financial Forecast
Financial Valuation
Deal Structure Strategy
Term Sheet Bullet Points
Funding Process Training

For companies with finance professionals that know fundraising processes well.

Business Plan Preparation

Executive Summary
Business Plan
Financial Forecast
Financial Valuation

For serial entrepreneurs, VCs and investors looking for a 2nd valuation opinion.

Business Valuation

Financial Forecast
Financial Valuation

Ayaris 9

About the Founder & the President

David S. Pan leads the firm's effort in serving clients across energy, healthcare, hospitality and TMT verticals, and manage related institutional investor relationships. Prior to Ayaris 9, David has 15 years of industry experience serving private and publicly listed companies in the Telecom, Media, Electronics Manufacturing, Semiconductor, Software and IT sectors.

Besides finance-related experience, David has significant operational experience in software programming, digital security, managing product development, marketing forecasts, manufacturing production, building end-to-end supply chain ecosystems, international business development in 25 countries, as well as owning P&L responsibilities for half of his career. David graduated from Harvard with a Masters of Finance, Golden Gate with Masters in Enterprise Systems, and UC Berkeley with BA in Architecture.



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Any Questions?

Please go to:

<http://fundraising.ayaris9.com/>